

图书基本信息

书名：<<2011"外研社杯"全国英语演讲大赛>>

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内容概要

《2011“外研社杯”全国英语演讲大赛》精选大赛内容，再现大赛盛况，主要包括以下部分：

决赛第一阶段定题演讲精选及专家点评

决赛第二阶段即兴演讲精选及专家点评

大赛感言

本书配有两张光盘，精彩展现2011“‘外研社杯’全国英语演讲大赛”决赛四个阶段的实况，为英语演讲教学及赛事辅导提供必备参考。

书籍目录

大赛介绍

决赛第一阶段定题演讲精选及专家点评

决赛第二阶段即兴演讲精选及专家点评

大赛感言

附录：光盘索引

后记：十年植得梧桐在——外研社主办“全国英语演讲大赛”十周年

章节摘录

35号选手 湖北大学 肖玢 A Word That Has Changed the World——Laziness Ladies and gentlemen, good afternoon! "Genius is 1% inspiration and 99% perspiration." Edison said. "Efficiency comes from diligence." Han Yu said. Great minds do think alike. Diligence, indeed, is of great importance. However, in my eyes, laziness is the word that has changed the world. What is laziness? Laziness here doesn't mean no work at all, but no mechanical, laborious and inefficient work. It encourages us to find short-cuts in our mind so as to make the most of our time. Our time is limited. Our energy shouldn't be squandered. Low investment for high return, this is what really matters. The decisive power of laziness can find proof in many great figures. Winston Churchill, being a sleepy head, has enjoyed a high reputation worldwide. Charles Darwin, as a goldbrick, has written the epoch-making Origin of Species. What has enabled them to change the world? Laziness. Laziness saved their time from dealing with trifles so that they could better cultivate their minds; Laziness kept their minds at a free state so that their innovation would not be restrained. Einstein claimed that "Laziness can lead to a fertile source of imagination, which is more important than knowledge." So, if I am wrong, I have sinned in good company. Looking back to human history, the process of social advance is actually the process of being lazier and lazier. Most of the greatest inventions turned up for the same reason: laziness. We were too lazy to wash our clothes, so washing machines were created; we were too lazy to calculate by ourselves, so computers were invented; we were too lazy to walk on foot, so various vehicles have appeared. Ladies and gentlemen, what has driven us forward in the course of development? Laziness. As for today, laziness has been adopted for a wider range in a more detailed way. According to a recent report, 40% of new commodities have simply combined the functions of existing ones. What for? To meet the needs of lazybones to be lazier. Laziness makes it possible to enjoy movies and milk in bed; laziness allows us to clean the floor while walking in slippers; laziness enables us to have a massage in foot baths. Ladies and gentlemen, what has brought us comfort and convenience? Laziness. The world has changed as a result of laziness, is still changing because of laziness, and will continue to change for more laziness. So, ladies and gentlemen, to be lazy or not, you choose it! Thank you!

Comment The lady is very friendly, has much eye contact with audience and actually is communicating with audience. Her speech is well-structured and easy for the audience to follow. The speaker has an effective introduction in which she starts with a very interesting attention-getter, reveals the topic "laziness" and defines what laziness is which sounds pretty inspiring to them. And she moves on to point out her evidence to show the omnipresent presence and omnipotent power of laziness among people and products. Finally she concludes with a clever and memorable adaptation "to be lazy or not, you choose it." In terms of content, she has done a good job in supporting her idea with abundant brief examples, quotations etc. Good speeches are never composed of generalizations. Just as Stephen E. Lucas in his book The Art of Public Speaking writes, "Research has shown that vivid, concrete examples have strong impact on listener's beliefs and actions. Without examples, ideas often seem vague, impersonal and lifeless. With examples, ideas become specific, personal and lively." In her case, she piles several brief examples one upon the other to clarify the power of laziness and impress the audience.

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