

<<国际商务英语>>

图书基本信息

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内容概要

本书以全国国际商务专业技术资格考试中规定的相关知识内容为依据，并注意选收国际上最新、最具代表性的材料，力求做到系统性、科学性和实用性的统一。
教材中附有大量的国际商务英语资格考试和全国外销员资格考试试题，满足准备国际商务师和外销员考试的读者的需要。

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