

<<世博读本>>

图书基本信息

书名：<<世博读本>>

13位ISBN编号：9787543936195

10位ISBN编号：7543936194

出版时间：2008-8

出版时间：上海科学技术文献出版社

作者：宋超 编

页数：192

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

前言

On December 3rd , 2002 , Shanghai won the bid to host the World Expo 2010 at Monte Carlo , Monaco . With the arrival of the exhilarating news , the whole country was flail of jubilation , joyful tears and great relief , which undoubtedly led to a sleepless night !

A long . waited dream had come true . accompanied with huge responsibilities . At the very moment that Shanghai was granted as the host of the World Expo , these emotions have turned into the strong belief that Shanghai people are capable of making the Expo Successful . wonderful and unforgettable . By doing this . a much more beautiful city and the better interpretation on life will be presented in front of the world . whereas the ever-lasting friendship will be spread over the world . 1 . ” Such is the Wodd Expo !

” This remark demonstrates the constantly deepened understanding of the Expo by Chinese people over the past six years . Before that . Chinese people had learnt a lot about the World Expo . It is known to all that Chinas liquor Mao - tai won the Golden Prize at Panama . Pacific Intemational Exposition fExpo 1915 Panama ) . and became famous since than . In 1904 , Saint Louis World ’ s Fair ( Expo 1904 Saint Louis ) witnessed the official debut on the presence of the Chinese government on the stage of the World ExD0 . The People ’ s Republic of China first displayed its exhibits at 1982 Knoxville Intemational Energy Exposition ( Expo 1982 Knoxville ) .

In 2002 , the news from Xinhua News Agency said that Xu Rongcun , a Shanghai merchant , brought his Yung Kee silkto the 1851 Great Exhibition ofthe Works ofIndustrv ofAU Nations ( EXpo 1851 London ) . This had connected China with the World Expo 16 years earlier than the previously acknowledged time . In 1999 . the successful International Horticultural Exposition hosted by Kunming had ellabled Chinese people with the basic understanding on Expo by personal experiencing a real Expo . However , the profound understanding on the Expo started six years ago fight after China succeeded in bidding for the Expo 2010 ( Expo 2010 Shanghai ) .

In the past six years . our understanding on World Expo no longer stayed on one or two interesting antidotes , but became more systematic and deeper . In the first place . the World Expo is a form of display . In addition to showing the facilities required by human civilizations , each Expo focuses on its specific theme to showcase human being ’ s progress , development and prospects . Amidst the omnipresent challenges , human beings opt to face them with the innovative spirit-creating new things through scientific methods , exploring mysteries of human history . nature and the whole universe . It is such an innovation that helps human beings to fight against the challenges . The World Expo exactly sticks to the theme of human development , which is demonstrated by the achievements on economy , science and technology of the industrialized period , the pursuit of artistic achievements and architectural style . as well as concerns on the relationship between the social development and the nature . That is why we say the World Expo guides us to recall the past . face the present and embrace the future .

## &lt;&lt;世博读本&gt;&gt;

## 内容概要

《The World Exposition Reader：世博读本》将主体内容与知识窗相结合，立体地介绍了世博会的历史、文化与发展过程，以及它所折射出来的精神内涵。

全书分“一切始于世博会”，“各国与世博会”，“中国与世博会”，“世博会：向上海走来”四大板块。

值得一提的是，在“中国与世博会”部分，前半部分内容介绍了晚清第一批“睁眼看世界”的中国商人、巴黎世博会上的中国人身影、清政府是如何登上世博会舞台的、在美国芝加哥世博会上中国民营资本的通力合作，以及民族企业所取得的奖项，其中有“荣记湖丝”在1851年伦敦世博会上所获得的奖状、上海耀华照相馆在1900年巴黎世博会上所获得的奖状等内容。

后半部分则介绍了新中国先后参加的11次世博会，在这些世博会上，中国馆兼顾古代文明，以现代科技成就为表现重点，精彩的展出包容古今硕果，体现了人与自然和谐相处的理念。

而“世博会：向上海走来”板块，则介绍为了这一天我们所做的各种准备，“城市，让生活更美好”的上海世博会主题，以及展馆、论坛、文艺活动等内容，介绍了在2010年上海世博会，城市最佳实践区和网上世博会将成为两大创新亮点。

一切始于世博会。

世博会被称为经济、文化、科技领域的奥林匹克盛会。

150多年来，世博会以其自身魅力吸引着人们的目光，从水晶宫到自由女神像，这些源于世博会的经典建筑已经成为人类建筑的标志性符号；从魔方到冰淇淋，这些首次露面于世博会的发明已经渗透到我们的日常生活。

世博会改变并影响着这个世界。

《The World Exposition Reader：世博读本》图文并茂地介绍了林林总总的世博会历史与文化。

城市，让生活更美好！

## 书籍目录

PrefaceChapter : Everything Great Starts from World ExpoWorld Expo : Olympics for Economy , Culture , Science and TechnologyFrom Strength Competition to Intelligence Exposure : Expo Witnesses the Human DevelopmentWorld Expo : A Showcase for Humans ProgressGlamour of the Expo : Communication and ParticipationWorld Expo Culture : National and GlobalTheme : The Soul of ExpoExhibition : Five Continents before Your EyesBrainstorming : Discussing Global Common TopicsJoyful Gathering at the Uncommon World ExpoFollow-up Effect of World ExpoChapter : Host Countries and Their World ExposThe U.K. and the World Expo : Modern World in Crystal PalaceFrance and the World Expo : A Beautiful Encounter with ParisFrance and the World Expo : The Vicissitudes of Eiffel TowerThe U.S. and the World Expo in the 19th Century : Mankind Enters the Age of SkyscrapersThe U.S. and the World Expo in the First Half of the 20th Century : Indelible TasteThe U.S. and the World Expo in the Second Half of the 20th Century : Stride toward the Space AgeBelgium and the World Expo : Science , Civilization and HumanityCanada and the World Expo : Seek Common Progress for MankindGermany and the World Expo : Building the Image of Modern World ExpoJapan and the World Expo : Development and RiseChapter : China and the World ExpoLondon , England : The First Chinese Businessmen to "Open Their Eyes to the World"Paris , France : The Chinese at Four Paris World ExposVienna , Austria : The Controversy Concerningwith the Foreign-controlled Chinas Participation in the World ExpoPhiladelphia , U.S. : Witness to Sino-America FriendshipSt. Louise , U.S. : Qing Government Formally Ascended the Stage of World ExpoNanjing , China : The First Practice Aiming at the World ExpoSan Francisco , U.S. : The World Expo That Hugely Influenced on ChinaPhiladelphia , U.S. : World Expo Made China Realize What the Lags WereChicago , U.S. : A Well-concerted Cooperation among Private CapitalFrom Knoxville to Aichi : The Glorious and Splendid Trip Made by New China in World ExposChapter : 2010 , We Are ComingWorld Expo : Marching toward ShanghaiWe Are Preparing for This DayTheme of World Expo Shanghai : "Better City , Better Life"Pavilion : Creating a "On-site Experience" of World ExpoForum : Carry Forward Spiritual Heritage of World ExpoPerformance : Mould the Harmony of Diverse Cultures in World ExpoExpo 2010 Shanghai : Two InnovationsPostscriptIndex

## 章节摘录

In ancient agricultural society , people tended to join in trading activities at the harvesting time and festivals . Later on , this custom has been evolved into the regular large-scale trade and exposition fair at fixed location , with exchange of goods as the principal purpose . This is the prototype of the present-day World Expo . However , the modern World Expo was started only 150 years ago . Compared with the long human history , a span of 150 years is nothing more than a drop of water in the ocean . But it is over this short span that mankind through World Expo have demonstrated their intelligence vigorously facilitating the progress of modern society . For example , many World Expo buildings have become the landmarks on the Earth . The world Exposition Reader will guide the reader to cross temporal and spatial barriers to have a fully understanding on the World Expositions and preview the Expo 2010 . Reading this book , you would be able to acquaint yourself with the origins of the Crystal Palace , the Statue of Liberty , Eiffel Tower , and Atomium , as well as to understand the essence of " nature is the sole and genuine engineer " , and come to realize the truth in the statement of Napoleon " the World Exposition is not only a cluster of novel matters , but a cradle for circulating man's civilization and culture in the fields of industry , commerce and literature & arts of the whole world . "

Reading this book , you will discover that the World Exposition witnessed the debut of many inventions , like automatic exchange telephone , Rubik ' S Cube , Kodak camera , ice cream , tape recorder , and model space capsule ; and cry out with surprised to see that these exhibits at world exposition have integrated into daily lives and keep influencing our life all the time .

## 编辑推荐

《The World Exposition Reader：世博读本》图文并茂地介绍了林林总总的世博会历史与文化。

一切始于世博会。

世博会被称为经济、文化、科技领域的奥林匹克盛会。

150多年来，世博会以其自身魅力吸引着人们的目光，从水晶宫到自由女神像，这些源于世博会的经典建筑已经成为人类建筑的标志性符号；从魔方到冰淇淋，这些首次露面于世博会的发明已经渗透到我们的日常生活。

世博会改变并影响着这个世界。

城市，让生活更美好！

#### 版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>