<<快速阅读>>

图书基本信息

书名:<<快速阅读>>

13位ISBN编号: 9787544602969

10位ISBN编号:7544602966

出版时间:2007-8

出版时间:上海外语教育出版社

作者:束定芳编

页数:121

字数:207000

版权说明:本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com

<<快速阅读>>

前言

2004年1月,教育部颁布了《大学英语课程教学要求(试行)》,将大学英语的教学目标确定为"培养学生的英语综合应用能力,特别是听说能力,使他们在今后工作和社会交往中能用英语有效地进行口头和书面的信息交流,同时增强其自主学习能力,提高综合文化素养,以适应我国社会发展和国际交流的需要",提出了分层次(即"一般要求"、"较高要求"和"更高要求")和分类指导的教学要求。

与此同时,教育部在全国180所院校开展多媒体网络教学的试点,推广具有个性化学习特征的多媒体网络教学系统,并于2005年2月颁布了《全国大学英语四、六级考试改革方案(试行)》,2007年7月又下发了修订后的《大学英语课程教学要求》。

这些举措进一步推动了我国高校大学英语教学全方位的改革和教学质量的全面提升。

新世纪的教学改革呼唤新的教材不断诞生。

这既是时代的召唤,也是历史的必然。

正是在这样的时代背景下,上海外语教育出版社于2004年初组织全国数十所高校启动了"新世纪大学英语系列教材"建设项目。

项目开始之初,外教社以书面问卷、个别访谈和集体座谈等形式在全国数十所高校中进行了广泛的调查研究,并请专家对编写方案进行了多次论证。

在上海外语教育出版社庄智象社长的直接领导和筹划下,经过三年多的努力,我们编写了这套"新世纪大学英语系列教材",力图为新世纪形势下的我国大学英语教材建设作出新的尝试和努力。

经教育部认定,这套教材已被列入"普通高等教育'十一五'国家级规划教材"。

<<快速阅读>>

内容概要

"新世纪大学英语系列教材"按照《大学英语课程教学要求》,由外教社组织国内十余所著名高校英语教学专家,邀请国际知名视听教学专家,为我国大学生度身打造而成。

科学性、系统性和时代性的完美体现:以国内外先进外语教学理论为指导,融多种教学模式和手段为一体,满足一般要求、较高要求和更高要求的分层次教学需要。

选材贴近时代、贴近生活;强化听说,注重听、说、读、写、译等技能协调发展;练习编写充分体现 实用性、新颖性和可操作性。

语言能力和文化素质的同步提升:注重培养学习者的英语思维习惯,开拓跨文化交际视野,实现语言综合应用能力和人文素养的全面提高。

分类指导和因材施教的教学原则:综合、视听说、阅读、写作、快速阅读等主干教程和经贸、文化类选修课教程,涵盖语言知识、应用技能、学习策略和跨文化交际,充分满足个性化教学的需要,有助于学生提高语言综合应用能力,从容应对各级语言能力测试。

基于计算机和课堂的教学模式:提供完整、多元、立体化的英语教学平台,个性化的学习光盘、 方便实用的电子教案、丰富多样的网络资源,使课堂内外教与学充分体现交互性、自主式和合作型的 新型教学模式,实现培养学生终身学习能力的教学目标。

<<快速阅读>>

书籍目录

Unit One People Text 1 Deep Blues and Sunny Yellows Text 2 Bill Gates in His Boyhood Text 3 The Man Who Made Mickey Mouse Text 4 Mark Twain and the Muddy Mississippi Text 5 Julia Roberts Unit Two The Information Society Text 1 INDEX Text 2 Six Television Series Text 3 Cape Town & Peninsula Region Text 4 Television-Viewing Guide Text 5 Email a Message at Your PerilUnit Three Cuisine Text 1 The Story of Sushi Text 2 Drink Advertising Text 3 The Sweet Taste of Summer Text 4 Spanish Cuisine Text 5 The Last Jar of Jelly Unit Four Marriage Text 1 American Wedding Customs and Superstitions. Text 2 Creating a Prenuptial Agreement Text 3 The Science of a Happy Marriage Text 4 The Do's and Don'ts of Intercultural Marriages. Text 5 Loving MurielUnit Five Culture Text 1 Culture Shock Text 2 A Tale of Disbelief and Misadventure Text 3 British Pub Culture Text 4 Tea Culture Text 5 Arabs in America Unit Six Travel Text 1 Hotel Sofitel Safety Information for Guests Text 2 Things to Expect in Australia Text 3 Penthouse Hotels Ltd. Exclusive Offer from Penthouse Hotels Limited. Text 4 Tips on Tipping Text 5 USAWeather ForecastUnit Seven Life Text 1 Can There Be Anything Worse Than TV? Text 2 Life in a Violin Case Text 3 Generosity Is a Two-way Street Text 4 Why Measure Life in Heartbeats? Text 5 A Ball to Roll AroundUnit Eight Science and Technology Text 1 Why Do We Yawn? Text 2 Why Have We Got a Memory? Text 3 Plastic Spaceships to Take Mankind to Mars? Text 4 What Would Happen If the Earth Stopped Spinning? Text 5 Weird **ScienceAnswers**

<<快速阅读>>

章节摘录

Australia is a relatively safe place, something which surveys of overseas students have shown that they value greatly. As in most of the industrialized countries, Australia has experienced a serious economic recession making many people unemployed. This has caused a small in-crease in the amount of petty crime, but in comparison with the USA, UK or al-most anywhere else in the Western world the problem remains limited. The opportunity to work while studying in order to help cover expenses is one which overseas students welcome. Australia is comparatively generous in this regard, especially since changes in government policy in February 1991. All over-seas students, regardless of which country they come from and what they intend to study, may work for up to 20 hours per week during semesters and full-time during vacations and other course breaks. Part-time study is not permitted on a student visa. Finding work in a different country can be trying, and if it is essential for survival the pressure that it creates can be a worry. Most campuses maintain a part-time work agency, but the number of jobs available from varies place to place. Generally, it is not easy to find work at the moment be-cause Australia is experiencing an economic recession. More than half of Australias visiting students say that they take advantage of the right to work, but it is hard to know for certain how much they do or what they earn.

<<快速阅读>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com