

<<跨文化能力>>

图书基本信息

书名：<<跨文化能力>>

13位ISBN编号：9787544605281

10位ISBN编号：7544605280

出版时间：2007-9

出版时间：上海外语教育出版社

作者：卢西替

页数：391

字数：735000

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

## <<跨文化能力>>

### 内容概要

经济全球化的发展增进了不同文化间的交流和合作，也缩小了人际沟通的空间，使跨文化沟通现象日益显现于小至邻里校园，大到跨国公司管理、国际合作项目等各个方面。

不同文化间的接触必然产生文化碰撞，可能导致跨文化交际障碍和误解，影响跨文化人际关系的发展。

因此，人们急需培养一种能驾驭文化差异、解决在跨文化语境中各种文化冲突现象的跨文化能力。

本书将这一问题作为关注焦点，对跨文化能力的基本概念以及跨文化能力所能解决的问题和范围，作了详尽的分析与精辟的阐述。

自初版以来，本书已成为跨文化交际研究领域中的必读之作。

<<跨文化能力>>

书籍目录

Preface  
 part one Communication and Intercultural Competence  
 1 Introduction to Intercultural Competence  
 The Imperative for Intercultural Competence The Economic Imperative for Intercultural Competence  
 The Technological Imperative for Intercultural Competence The Demographic Imperative for Intercultural  
 Competence The Peace Imperative for Intercultural Competence Communication Defining  
 Communication Characteristics of Communication Interpersonal Communication The Challenge  
 of Communicating in an Intercultural World Summary For Discussion For Further Reading 2  
 Culture and Intercultural Communication Culture Defining Culture for the Study of Communication  
 Culture and Related Terms Why Cultures Differ Forces That Maintain Cultural Differences The  
 Interrelatedness of Cultural Forces Intercultural Communication Examples of Intercultural Interactions  
 Similarities and Differences between Communicators Definition of Intercultural Communication  
 Intercultural Communication and Related Terms Summary For Discussion For Further Reading  
 3 Intercultural Communication Competence The United States as an Intercultural Community  
 Metaphors of U.S. Cultural Diversity What Do You Call Someone from the United States of America?  
 Cultural Groups in the United States Competence and Intercultural Communication Intercultural  
 Communication Competence The Components of Intercultural Competence Basic Tools for Improving  
 Intercultural Competence The BASICS of Intercultural Competence Description, Interpretation, and  
 Evaluation Summary For Discussion For Further Reading  
 part two Cultural Differences in  
 Communication 4 Cultural Patterns and Communication! Foundations Defining Cultural Patterns  
 Components of Cultural Patterns Beliefs Values Norms Social Practices Characteristics of  
 Cultural Patterns The Functions of Cultural Patterns An Overview of Cultural Patterns Cultural  
 Patterns and Intercultural Competence Summary For Discussion For Further Reading 5 Cultural  
 Patterns and Communication: Taxonomies Hall's High-and Low-Context Cultural Taxonomy Use of  
 Covert and Overt Messages Importance of Ingroups and Outgroups Orientation to Time Hofstede's  
 Cultural Taxonomy Individualism versus Collectivism Uncertainty Avoidance Power Distance  
 Masculinity versus Femininity Long-Term versus Short-Term Time Orientation Comparing  
 Hofstede's Five Dimensions Confucian Cultural Patterns Cultural Taxonomies and Intercultural  
 Competence Summary For Discussion For Further Reading 6 Cultural Identity, Cultural Biases,  
 and Intercultural Contact Cultural Identity The Nature of Identity The Formation of Cultural  
 Identity Characteristics of Cultural Identity Cultural Biases Social Categorizing Ethnocentrism  
 Stereotyping Prejudice Discrimination Racism Intercultural Contact Dominance and  
 Subordination between Groups Attitudes among Cultural Members Outcomes of Intercultural Contact  
 Becoming an Interculturally Competent Communicator Identity, Biases, Contact, and Intercultural  
 Competence Summary For Discussion For Further Reading  
 part three Coding Intercultural  
 Communication 7 Verbal Intercultural Communication The Power of Language in Intercultural  
 Communication Definition of Verbal Codes The Features of Language Rule-Systems in Verbal  
 Codes Interpretation and Intercultural Communication Language, Thought, Culture, and Intercultural  
 Communication The Sapir-Whorf Hypothesis of Linguistic Relativity Language and Intercultural  
 Communication Verbal Codes and Intercultural Competence Summary For Discussion For  
 Further Reading 8 Nonverbal Intercultural Communication Definition of Nonverbal Codes  
 Characteristics of Nonverbal Codes Relationship of Nonverbal to Verbal Communication Cultural  
 Universals in Nonverbal Communication Cultural Variations in Nonverbal Communication Nonverbal  
 Messages in Intercultural Communication Body Movements Space Touch Time Voice  
 Other Nonverbal Code Systems Synchrony of Nonverbal Communication Codes Nonverbal  
 Communication and Intercultural Competence Summary For Discussion For Further Reading 9  
 The Effects of Code Usage in Intercultural Communication Preferences in the Organization of Verbal Codes

<<跨文化能力>>

Organizational Preferences in the Use of U.S. English      Organizational Preferences in Other Languages and Cultures      Cultural Variations in Persuasion      Persuasion in Intercultural Encounters      Cultural Differences in What Is Acceptable as Evidence      Cultural Differences in What Is Considered Reasonable      Cultural Differences in Styles of Persuasion      Cultural Variations in the Structure of Conversations      Value of Talk and Silence      Rules for Conversations      Effects of Code Usage on Intercultural Competence      Summary      For Discussion      For Further Reading

part four Communication in Intercultural Relationships      10 Intercultural Competence in Interpersonal Relationships      Cultural Variations in Interpersonal Relationships      Types of Interpersonal Relationships      Dimensions of Interpersonal Relationships      Dynamics of Interpersonal Relationships      The Maintenance of Face in Interpersonal Relationships      Types of Face Needs      Facework and Interpersonal Communication      Facework and Intercultural Communication      Improving Intercultural Relationships      Learning about People from Other Cultures      Sharing Oneself with People from Other Cultures      Handling Differences in Intercultural Relationships      Interpersonal Relationships and Intercultural Competence      Summary      For Discussion      For Further Reading

11 Episodes, Contexts, and Intercultural Interactions      Social Episodes in Intercultural Relationships      The Nature of Social Episodes      Components of Social Episodes      Contexts for Intercultural Communication      The Health Care Context      The Educational Context      The Business Context      Episodes, Contexts, and Intercultural Competence      Summary      For Discussion      For Further Reading

12 The Potential for Intercultural Competence      The Ethics of Intercultural Competence      When in Rome...      Are Cultural Values Relative or Universal?      Do the Ends Justify the Means?      Ethics--Your Choices      The Perils and Prospects for Intercultural Competence      Impact of National and International Events on Intercultural Communication      Forces That Pull Us Together and Apart      Summary      Concluding Remarks      For Discussion      For Further Reading      Resources      Intercultural Films      Online Resources      Notes      Photo Credits      Text Credits

Author Index Subject Index Preface

<<跨文化能力>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>