

图书基本信息

书名：<<保险英语-行业英语系列-教师用书>>

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内容概要

本书是自德国引进的，由国内改编，专门为保险销售人员编写的行业英语教材，其内容十分符合我国教育部颁布的《高职高专教育英语课程教学基本要求（试行）》精神，突出了高职高专教育“实用为主，够用为度，以应用为目的”的原则。

学生通过本教材的学习，既可以学到保险领域的英语词汇与表达，又可以运用不同保险销售活动场景训练英语听、说、读、写、译技能，并且为获取职业英语资格证书、通过高等学校英语水平考试做准备。

本书是《保险英语》的配套教师用书，书中提供了学生用书的相关知识点及其讲解。

教师用书包括：教学目标、主题和内容、练习指导、词汇和短语注释、短文和对话注释、辅助练习、补充练习等。

教师用书编排设计强调教学与实际工作操作相结合，强调“学以致用”。

作者简介

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书籍目录

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章节摘录

插图：1. average clause: It applies if your sum insured is lower than the value of the property insured. 2. escalator clause: It helps to avoid underinsurance resulting from inflation. 3. capital additions clause: It allows you extend your production hall or buy new machinery and don't declare the increase in sums, you risk being underinsured. 4. debris removal: It refers to reduction of waste and maintenance of effectiveness of existing structures. 5. temporary removal: It agreed that subjects to the insured having paid the agreed additional premium, this policy shall be extended to cover loss of or damage to the property insured. 6. intercrop extension: It refers to business interruption claims within the group, and not to third parties. These extensions are usually insured if companies have interdependency exposures within and outside their operations. 7. suppliers' extension and customers' extension: It covers you for losses resulting from property damage and stoppage of business at the suppliers' or customers' premises. 8. products recall cost cover: It helps to pay expenses incurred to withdraw potentially dangerous or defective products from the market to avoid injury to persons or damage to property.

后记

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编辑推荐

《保险英语(教师用书)》是“行业英语系列”之一，行业英语系列全面贯彻以服务为宗旨、以就业为导向的高等职业教育办学方针，充分体现高职英语教学的实用性、职业性特征，为高职行业英语教材建设开辟了一条新的思路。

真实性、实用性相辅相成语言素材来自真实工作场景，练习设计模拟真实工作任务，真正做到与职业结合、与行业结合。

兼顾国际交往中最易引发沟通障碍的文化差异和商务交往礼仪，内容涵盖从业者日常工作的方方面面。

语言技能、行业知识相得益彰书中所涉及的行业知识深浅适度，语言知识要言不烦，完美兼顾英语水平的提高和行业知识的积累，针对从业者的实际工作需要，照顾学习者的水平差异，以细致的行业需求分析为基础，着力培养学生用英语进行工作的能力。

国外先进教学经验、本国教学实际完美结合教材自德国引进，由国内富有教学经验的英语教师和专业教师联合改编，既借鉴世界先进的职业教育经验，又力图满足中国英语教学以及相关行业的实际需要。

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