

图书基本信息

书名：<<旅游英语专业系列教程·实用旅游英语写作>>

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内容概要

为了适应旅游人才市场对旅游教育的要求,《实用旅游英语写作》从旅游商务沟通的角度对旅游产业涉及的书信、广告、宣传、合同、协议、表格、工作报告等相关英语应用文体的格式及写作方法做出了系统介绍,尤其是对学员在就业过程中必然要涉及的简历及求职信的写法做出了较为详尽的说明,希望他们能够学以致用,解决未来在旅游产业中就业及工作的实际问题。

旅游产业涉及交通、住宿、饮食、游览、购物、娱乐等诸多项目,《实用旅游英语写作》在编写过程中尽可能提供各种典型写作范例。

全书共分九章,每章前有学习目标,结尾有本章重点内容总结,此外还附有练习题、疑难词汇及表达方式的注释,以方便学习者使用。

书籍目录

Forward
Chapter One General Introduction to Practical English Writing
1. Features of practical English writing
2. Principles of practical English writing
3. Elements of effective English writing
4. Practical writings in daily communications
Chapter Two Business Letters in the Travel Industry
1. The essential parts of a business letter
2. The language characteristics of a business letter
3. The forms of a business letter
4. The memo
5. The circular
6. The form letter
Chapter Three Advertising Literature in the Travel Industry
1. The structure of advertisements
2. Language characteristics of English advertising
3. Advertising in the travel industry
Chapter Four Publicity Literature in the Travel Industry
1. The difference between publicity and advertising
2. Characteristics of publicity literatures in the travel industry
3. The presentation of destination country/city or a tourist attraction
Chapter Five Agreements and Contracts in the Travel Industry
1. The layout of agreements in the travel industry
2. Contracts in the travel industry
3. The features of agreements and contracts
Chapter Six Document Forms and Invitations in the Travel Industry
1. Format qualifications of document forms
2. Contents of document forms
3. Devices used in the completion of the document forms
4. Invitations in the Travel Industry
Chapter Seven Tour Itineraries, Work Reports and Menu Design in the Travel Industry
1. The structure of the tour itinerary
2. The arrangement of reports
3. Special techniques in writing a work report
4. Qualities of reports
5. Menus
Chapter Eight Resumes in the Travel Industry
1. The structure of resumes
2. The space layout of the resume
3. Features of a resume
4. Resumes in the travel industry
Chapter Nine Cover Letters in the Travel Industry
1. The structure of cover letters
2. Rules of writing cover letters
3. Layout of English cover letters
4. Steps of writing a cover letter
References

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