

<<动机研究与教学>>

图书基本信息

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内容概要

外语学习的成功与否在很大程度上与学习者学习外语的动机是否强烈有关，这一点是教师和研究者们普遍认同的。

但什么是动机?如何对其加以描述?如何强化动机?又如何对其进行评估?《动机研究与教学》对以上问题进行了讨论和回答。

本书总结介绍了动机这一概念及有关的理论；讨论了如何利用有关的理论见解来帮助教师更好地开展教学活动；引用研究实例具体说明如何对动机进行研究和评估，为教师们提供了诸多实用的建议。

本书语言简洁易懂，例证丰富翔实。

书中最后一部分还针对相关课题提供了丰富的研究资源，可供读者参考和借鉴。

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