

图书基本信息

书名：<<学术论文中的作者身份构建与自我宣传>>

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## 前言

欣闻韩金龙博士的毕业论文《学术论文中的作者身份构建与自我宣传》以专著的形式通过外语教学与研究出版社的评审并获准付梓，作为他的导师，我由衷感到欣慰。

十多年前，在攻读硕士学位时，韩金龙就已经不满足于把语篇（文本）作为一个“自给自足”的“实体”予以理解和考察了。

他曾撰写《〈论文本的解读〉一文，后经修改发表在本校的学报上，文中对“新批评”学派和后结构主义文本理论的局限性做出公允的评述，考察了文本解读的过程和层次，阐发了文本意义系统的本我地位及其开放性。

于是他摆脱了传统的“文体分析”（stylistic analysis）理念，开始对语篇进行多角度、全方位的审视，发表了一些在当时看来颇具新意的论文，如《〈体裁分析与英语教学〉》、《〈新闻英语的评价系统〉》、《〈广告互文性研究〉》、《〈学术论文中的评价与自我宣传〉》等。

因此，在我看来，这部著作与其说是他读博期间学术研究的结晶，倒不如说是他十余年来研习文体和语篇这个大题目的成果汇报。

2005-2006年他曾在英国Luton大学访学一年，这对他完成这部专著起到了很大的推动作用。

有关学术论文中作者身份的构建与自我宣传这个课题，国内学者的论述并不多见。

韩金龙博士当初决定啃这块“硬骨头”时，我心里其实是很不踏实的。

因为我本人对这个课题的研究情况了解甚少，以己之昏昏，焉能使人昭昭！

怀着与他一起读书、共同钻研的心理，或者说是他的“挑战”之下，我才应允把这个课题作为他的博士论文选题。

文献检索工作完成之后，我“渐入佳境”，而他则已“走火入魔”。

在以后的日子里，我们经常切磋琢磨，相互砥砺。

## 内容概要

有关学术论文中作者身份的构建与自我宣传这个课题，国内学者的论述并不多见。韩金龙博士当初决定啃这块“硬骨头”时，我心里其实是很不踏实的。因为我本人对这个课题的研究情况了解甚少，以己之昏昏，焉能使人昭昭！

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章节摘录

3.3.3 Writer identity in the present study      The present study is text-focused rather than writer-focused ; therefore , we mainly concern ourselves with two aspects of writer identity in Ivanics ( 1998 ) framework , namely discorsal self and authorial self. We start by exploring authorial self , the authoritativeness that writers invest in their texts to personally get behind their statements. This involves how and to what extent writers represent themselves in relation to their research , the reader , and other researchers. In academic writing , writers may withdraw themselves completely from the text by attributing all the ideas in their writing to other authorities , or by presenting the content of their writing as objective truth. They may , on the other hand , present themselves in their writing to claim responsibility for their propositions. In this sense , authorial self is the stance writers take to announce their opinion , position and beliefs , revealing with the unfolding the text.

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