

<<P4高级财务管理>>

图书基本信息

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内容概要

《ACCA P4高级财务管理》旨在让学员了解一位负责组织财务管理的高级财务主管所应当具备的知识与能力。

我们的课本设计注重大纲中最重要的方面，包括：为股东服务的职能与责任；高级投资评估；收购与合并；公司重构与重组；跨国公司的经济环境；资金和高级风险管理技术；产生的问题。

BPP出版的课本全面深入的探讨了ACCAP4新大纲，并以综合且实用的方式呈现了正式考试中评估的所有学习结果和高级技巧。

尽管某些内容是理论性的，课本还是采用一种实践性的、常识性的风格，搭配大量的案例分析和真实的商业范例。

每章结尾都有章节摘要以及诊断测试，总结并测试每个关键知识点。

全书结尾还有题库，包含试题型的习题供你练习。

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