<<美国人及其文化>>

图书基本信息

书名: <<美国人及其文化>>

13位ISBN编号: 9787561449356

10位ISBN编号:7561449356

出版时间:2010-9

出版时间:四川大学出版社

作者:周毅

页数:277

版权说明:本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com

<<美国人及其文化>>

内容概要

In this book, Dr. Zhou rethinks the evolution of the American history and criticizes the values and styles of life held by Americans. The focus on the cultural aspects of ordinary American people found in this book is unusual among Chinese scholars; and he seeks to make contributions to developing the cross-cultural communicative competence and the global horizon of young Chinese. Like any other writer of an introductory book, he exerts himself to make connections with other fields and find appropriate examples from the literature or his research experience. I think that Americans and Their Culture is an exciting book which goes far towards providing Chinese university students with a new perspective from which to understand the American culture. Though the book is aimed at undergraduate courses and introductory graduate seminars on the American history and culture, researchers interested in selected topics should be able to read selectively without feeling lost.

<<美国人及其文化>>

作者简介

周毅,男,四川成都人,英美文学硕士、中国文化史博士,在多所高校任过教,曾赴美国进修学习及讲学。

现任教于四川大学历史文化(旅游)学院,担任旅游文化系主任,研究生导师。

自上世纪80年代初以来长期从事高校英语专业、旅游专业以及历史文化的教学与研究。

目前指导研究生以及担任研究生专业英语课程和文化课程的教学,还给本科生开设精品课程"中华文化(历史篇)"、"西方文化(历史篇)"和"美国文化",担任省级精品课、双语课"美国文化"的负责人及主讲人;给欧美留学生用英语开设"中国历史"、"中国文化"等课程。

主要研究领域及成果:中西历史文化、旅游文化、旅游专业英语。 有多部专著、译著和教材正式出版,并在有关学术期刊上发表多篇学术论文。

<<美国人及其文化>>

书籍目录

ForewordChapter 1 Views about America, Americans and Their Culture 1.1 Views of Westerners 1.1.1 A Free Nation and a Slave Nation 1.1.2 Enlightened People and Outlandish People 1.2 Views of East Asians 1.2.1 Japanese: From Learner to Megalomaniac to Follower 1.2.2 Chinese: From Naive Fantast to Estranger-Antagonist to Rival-Partner 1.3 Exploration of American Culture 1.3.1 Characteristics of American Culture 1.3.2 Five Symbols of American Culture 1.3.3 Ten Pieces of Advice for Exploring American Culture Chapter 2 Facts about Americans and Their Country 2.1 Favorable Natural-Historical Geography 2.1.1 Exceptional Natural Geography 2.1.2 Ambitious Colonization 2.2 Unique Cultural Heritages 2.2.1 Do Americans Have No Tradition? 2.2.2 Where Does the American Spirit Come from? Chapter 3 Americans and Their Values 3.1 Basic Values 3.1.1 Individual Freedom, Self-Reliance and Privacy 3.1.2 Equality, Opporuniff and Competition 3.1.3 Material Wealth, Hard Work and Play 3.2 Foundations of the Values 3.2.1 Heritages from Europe 3.2.2 Individual Freedom, Self-Improvement and "Vocation" from Protestantism 3.2.3 Rugged Individualism , Equality and Effort-Optimism from the Frontier Heritage 3.2.4 Diligence , Competition and Material Wealth from Abundant Resources and CommercializationChapter 4 American Perception, Thinking and Verbal and Non. Verbal Behaviors 4.1 American Perception 4.2 American Thinking 4.2.1 Origin 4.2.2 Characteristics of American Thinking 4.3 American Verbal and Non-Verbal Behaviors 4.3.1 Sapir-Whorf Hypothesis and American English 4.3.2 Comparison between American English and British English 4.3.3 American Non-Verbal Behavior Chapter 5 Patterns of Sodal Relations and Behavior of Americans 5.1 Social Identity and Interpersonal Relationships 5.1.1 Social Identity and Sense of Equality 5.1.2 Interpersonal Relationships and Rules 5.1.3 Friendships and live Affairs 5.2 Problem-Solving and Cooperation in Competition 5.2.1 Facing Up to the Music 5.2.2 Cooperation in Competition 5.3 Time and Space Orientations 5.3.1 Sense of Time 5.3.2 Sense of Space and TactilityChapter 6 Selfhood, American Dream and Materialism 6.1 Selfhood 6.1.1 Concept of Self 6.1.2 Individuality and Changeability 6.2 American Dream and Materialism 6.2.1 American Dream 6.2.2 American MaterialismBibliographyGeneral Index

<<美国人及其文化>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com