

<<明喻和暗喻的认知动态研究>>

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内容概要

在我们使用的语言中“比较”几乎无处不在，“明喻”和“隐喻”正是学者们赐予“比较”这一极为普通的语言现象的两个学名。

对明喻和隐喻的研究历史悠久，在欧洲可以追溯到古希腊时代，甚至更早。

不过对一般的语言使用者来说，在进行比较时用明喻还是用隐喻完全是一个自发的，可以说是无意识的选择，很少有人会在使用前先认真想一想该用明喻还是隐喻，只有学者们才会设法对这种看上去是无意识的选择作出合理的解释。

在我的学生时代，老师对这两者的区别所给的解释是“用like或as的就是明喻，否则就是隐喻”，当然这只是个高度简单化的、最最表层的识别方式。

在这两个学名下面隐藏着许多亟待有识之士去挖掘和发现的真理。

本书的作者郭爱萍女士便是其中之一。

对于明喻和隐喻的异同，学界存在两种相反的观点，即两者或同或异，但本书作者却赞同异同论。

不过这并不是折中主义的立场，作者认为对明喻或隐喻的选择是语言使用者心理活动的结果，而影响这个心理活动过程的是一系列相关因素，包括语言的和使用者个人的心理认知方面的因素。

为了给自己的论点寻找支持，作者对三百多名大学生进行了问卷调查，并做了定量分析以证明这些因素的存在以及它们对比较方式的选择所起的作用。

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作者简介

郭爱萍(1967-), 女, 山西太原人。

先后就读于山西大学、西安交通大学和上海外国语大学, 获英语语言文学博士学位。

现任太原理工大学外国语学院外国语言文学研究所所长、副教授, 硕士生导师。

主要从事的研究领域为对比语言学和认知语言学。

近五年来在《外语教学》、《山东外语教学》等外语类核心刊物发表论文十余篇, 出版《普通语言学》专著一部, 参编普通高等教育“十一五”国家级规划教材两部, 主持及参与国家级、省部级科研项目十余项, 并获省部级科研奖两项。

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章节摘录

版权页：插图：The distinction between simile and metaphor is among the oldest and most widely recognized issues in rhetorical theory. It is also one of the most tenuous. For many analysts it is, in fact, a distinction almost without a difference. As Aristotle puts it in his *Rhetoric* (III, 4) , "the simile also is a metaphor ... the difference is but slight" (see Braun, 1992) . Traditionally, what difference there is has been seen as a matter of form: a simile, so the story goes, simply makes explicit what a metaphor merely implies. Since the difference between the two is apparently so superficial, theorists have tended to define one figure in terms of the other. Most of the modern-day dictionaries adopt such views in the definition of simile and metaphor. Take Webster's *New World Dictionary*. It defines simile as "a figure of speech in which one thing is likened to another dissimilar thing by the use of like, as, etc." (p. 1250) , and a metaphor as "a figure of speech containing an implied comparison, in which a word or phrase ordinarily and primarily used of one thing is applied to another" (p. 852) . Richards, J. Platt and H. Platt (1992) , in their *Longman Dictionary of Language Teaching and Applied Linguistics*, defines simile as an expression in which something is compared to something else by use of a function word such as like or as, and a metaphor as a comparison without such words. These definitions, which are fairly typical of what one finds in dictionaries and rhetorical handbooks, share some common characteristics. One is that both are expressions that use words not in their literal sense but to produce a fanciful or vivid impression. The other is that both of them involve some form of comparison, a certain.

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