

<<公司金融>>

图书基本信息

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内容概要

《21世纪经济管理类教材：公司金融（双语版）》主要是为金融学或财务管理学专业本科生提供一本简明的学习公司金融课程的双语教材。

《21世纪经济管理类教材：公司金融（双语版）》紧密按照资金在公司内部的流动顺序，依次介绍融资、投资和财务管理方面的内容。

每一个部分都力求按照解决问题的思考逻辑，全面地、有条理地进行讲解，语言通俗易

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