

<<经贸英语实用教程>>

图书基本信息

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内容概要

《经贸英语实用教程(阅读)》正是为此而策划、编写的经贸英语教材。

本教材主要结合目前海西经济的发展，根据海西特别是福建地区的优势产业，介绍相关行业的发展趋势和国际热点。

文章主要选材于国际知名财经期刊，如《商业周刊》等，文章以热点问题为切入点，介绍各个行业的发展状况，帮助读者从不同侧面了解国际商务知识，追踪当今世界经贸领域的最新动态，开阔视野，扩展知识面。

本书在选材方面主要考虑以下几个方面：首先，所选文章涉及的行业必须是海西地区较为优势的产业；其次，所选文章涉及的话题必须是该行业乃至整个贸易领域具代表性的；第三，充分考虑到文章内容的时效性、语言质量和典型性，以最典型和新鲜的商务语言传递最新的行业信息和热点问题，为了扩大阅读量，每单元除主课文以外，还选配补充阅读文章。

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The original tariff was set for two years, but following a request in 2008 from members in favour the EU carded out a 15-month review, during which time the tariff remained. European retailers, such as Clarks International, which have both stores and manufacturing operations, have paid about 800m (710m) in import charges for leather shoes from the two Asian countries since the charges were introduced in 2006. Alisdair Gray, the British Retail Consortium's director in Brussels, said : "As the UK shoe sector shows tentative signs of a recovery, the timing of a tariff extension could not be worse, and it would be another hammer blow for struggling shoe retailers as the UK limps out of recession. It is just protectionism. " Martin Salisbury, the finance manager at Clarks, said : "A number of footwear retailers have found life difficult, and that has been a consequence of increasing costs and a limited ability to pass them on to consumers. In a recessionary time, it is difficult to raise prices. " Over the past two years, Stead & Simpson, Dolcis and the company behind the Barratts and Priceless shoe chains have fallen into administration, although some have since emerged from the process.

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