

<<当代商务英语-阅读教程>>

图书基本信息

书名：<<当代商务英语-阅读教程>>

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内容概要

本教材是专门为高职高专商务英语专业学生而精心编写的。

由著名英语专家主编，高职商务英语教学一线骨干教师、本科商务英语教学专家、英语语言教育专家和企业商务英语培训教师联袂编写，由外籍商务英语专家审定把关。

本教材有以下特点：起点、难度适当，符合高职学生的实际特点；注重语言基本功，强化阅读技能训练；富有时代特色，商务与语言有机的衔接；重在培养职业能力，适应商务职场的需要；配有光盘、多媒体课件及网站，方便课余巩固。

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书籍目录

Unit 1 商标知多少 Topic—based Content : Trademark , Brand and Logo Topic Reading : Extracts of Trademark , Brand and Logo Extract 1 : Trademarks Extract 2 : The Trademark Application Process [实例链接] Link to Authentic Document : Sample Trademarks Extract 3 : Brand&Logo Extract 4 : Coca—Cola [文化链接] Culture Link : Branding—It's All about Focus [实例链接] Link to Authentic Document : Trademark Assignment

Unit 2 广告风云录 Topic—based Content : Advertising Industry Topic Reading : Extracts of Advertising Industry Extract 1 : Advertising Extract 2 : Advertising Media [相关链接] Related Link : Background History of Advertising [文化链接] Culture Link : The Top Tens on the Internet Extract 3 : Misleading Advertising Extract 4 : Advertising Careers [文化链接] Culture Link : Authentic Advertisements

Unit 3 广告妙语 Topic—based Content : Language of Advertising Topic Reading : Extracts of Language of Advertising Extract 1 : Opinions on Advertising Language Extract 2 : Copywriting and Copywriter [文化链接] Culture Link : Nice ' n Easy Extract 3 : Creative Work by Copywriters Extract 4 : The Future of Ad Writing [文化链接] Culture Link : Effective Ads [阅读链接] Link to Reading Attack Skill : Acronym

Unit 4 传媒巨子风云录 Topic—based Content : Time Warner Topic Reading : Extracts of Time Warner Extract 1 : Time Warner Inc . Extract 2 : Values of Time Warner Extract 3 : From Time Warner to AOL Time Warner and to Time Warner(TWX) Extract 4 : Background of the Merger [文化链接] Culture Link : The Future of Digital Media

Unit 5 营销为王 Topic—based Content : Marketing Mix Topic Reading : Extracts of Marketing Mix Extract 1 : Marketing Plan Extract 2 : Marketing Mix [相关链接] Related Link : McDonald ' s Five P's Extract 3 : The Product Life Cycle Extract 4 : HOW to Create a Marketing Plan [文化链接] Culture Link : The Five Roles of a Great Leader [阅读链接] Link to Reading Attack Skill : “ 一driven ” Compound Words

Unit 6 探秘营销模式 Topic—based Content : Market and Marketing Moulds Topic Reading : Extracts of Market and Marketing Moulds Extract 1 : Market and Marketing Extract 2 : Projecting Market Share [相关链接] Related Link : Network Marketing—Internet Business Do ' S and Don ' ts Extract 3 : Internet Based Network Marketing Success Extract 4 : Creating New Retailing Moulds [文化链接] Culture Link : Supermarket Competition in UK

Unit 7 销售文化 Topic—based Content : Different Kinds of Sales Cultures Topic Reading : Extracts of Different Kinds of Sales Cultures Extract 1 : Car Boot Sale Extract 2 : Some Other Sales or Shops [文化链接] Culture Link : 16 eBay Success Secrets Extract 3 : Yard Sales and Garage Sales Extract 4 : Will Wal—Mart Last Forever? [文化链接] Culture Link : Five—and—Dime Store [相关链接] Related Link : Building Your MLM Business

Unit 8 期中复习 Topic—based Content : A Review of the Content from Unit 1 to Unit 7 Topic Reading : Extracts about Marketing Mix Extract 1 : Definitions of Advertising Extract 2 : Is Your Product D . U . M . B . Enough to Take Overseas? Extract 3 : How to Avoid Blunders in Advertising?

Unit 9 知识产权必知录 Topic—based Content : Intellectual Property and Patent Topic Reading : Extracts of Intellectual Property and Patent Extract 1 : Intellectual Property Extract 2 : World Intellectual Property Organization [实例链接] Link to Authentic Document(1) : IPA [实例链接] Link to Authentic Document(2) : Patent Extract 3 : Patent and Its Application Extract 4 : Infringement&Piracy [文化链接] Culture Link : Patents and Inventions A Press Release [实例链接] Link to Authentic Documents(3) : Copyright [阅读链接] Link to Reading Attack Skills : Parallel Structure

Unit 10 网络& “ E ” 生活 Topic—based Content : Network and E—Life Topic Reading : Extracts of Network and E—Life Extract 1 : Internet and E—Life Extract 2 : Online Shopping [相关链接] Related Link : E—mail Extract 3 : Information Technology and e—mail Extract 4 : Applications of Networked Multimedia

Unit 11 点击电子商务 Topic—based Content : Interact and E—Commerce Topic Reading : Extracts of Interact and E—Commerce Extract 1 : ABCs of E—Commerce(1) Extract 2 : ABCs of E—Commerce(2) [文化链接] Culture Link : TV Is Dying? Long Live TV! Extract 3 : Windows VistaTM Extract 4 : Will iPods Bring New Fans to TV Shows? [相关链接] Related Link : How to Use the Internet [阅读链接] Link to Reading Attack Skills : Transferred Negative

Unit 12 货币大观 Topic—based

<<当代商务英语-阅读教程>>

Content : Money and Its Types Topic Reading : Extracts of Money and Its Types Extract 1 : Types of Money
Extract 2 : Monetary Standards [相关链接] Related Link : Currency Codes & Symbols f Signs) [相关链接]
[相关链接] Related Link : Foreign Exchange Extract 3 : Monetary Systems Extract 4 : Eurosystem and the
European Central Bank [文化链接] Culture Link : Inventor Who Coined Euro Sign Fights
for RecognitionUnit 13 银行业务窥奥 Topic—based Content : Banking Topic Reading : Extracts of
Banking Extract 1 : Banking Extract 2 : Banking in the United States and Other Countries [相关链接]
Related Link : Banking History Extract 3 : Credit Cards Extract 4 : The History of Credit Cards [文化
链接] Culture Link : Bank HolidayUnit 14 交易小百科 Topic—based Content : Commodity Transactions
Topic Reading : Extracts of Commodity Transactions Extract 1 : Commodity Transactions Extract 2
: The Futures Market [文化链接] Culture Link : Chicago Mercantile Exchange Inc . Extract 3
: Different Order Types Extract 4 : Free Trade [相关链接] Related Link : Trade FairSUnit 15 社会保障
Topic—based Content : Social Security Topic Reading : Extracts of Soci~Security Extract 1 : Social
Security Extract 2 : Health Insurance in the United States [实例链接] Link to Authentic Document
: Promotional Letter—AutoI nsurance Extract 3 : Life Insurance Extract 4 : Some Other Insurance Items [
相关链接] Related Link : The Insurance Industry and Insurance CompaniesUnit 16 期末复习 Topic—based
Content : A Review of the Content from Unit 9 to Unit 15 Topic Reading : Extracts about Protecting the
Legitimate Rights Extract 1 : How Trademarks Differ from Patents and Copyrights Extract 2 : What Is
Piracy?Why Is Piracy Illegal? Extract 3 : Business Models参考文献

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