

<<瑰丽盒子>>

图书基本信息

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内容概要

The architecture has the distinguished task of making the brand physically tangible. It's able to produce images that leave lasting impressions, create a feeling of true luxury and style. Architecture can in the best sense assist the product, putting it centre stage while fully stage managed. It can seduce to consume. The big brands are getting bigger and their flagship stores will be more exclusive than ever. I still think though in the future there will be a new kind of "flagship store shop in shop". And it will be a challenge to bring together several of these changeable smaller labels all under one roof.

书籍目录

EPISODE BOUTIQUE
ARMANI GINZA TOWER
ARMANI 5TH AVENUE
LURDES BERGADA FLAGSHIP STORE
LA PERLA UOMO BOUTIQUE
LEVI'S FLAGSHIP STORE
OPENING CEREMONY FLAGSHIP STORE
NEIL BARRETT
BEAMS HOUSE
COVEN STORE
FREES SHOP
HERMES MADISON HOMME
HERMES MIDUSOII
LA MAISON HERMES
MARNI-LAS VEGAS
MOSCHINO
LUISA VIA ROMA BOUTIQUE
TSE FLAGSHIP STORE
CUSTO BARCELONA SHOP

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章节摘录

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