

<<旅游英语>>

图书基本信息

书名：<<旅游英语>>

13位ISBN编号：9787561841471

10位ISBN编号：7561841477

出版时间：2011-9

出版时间：天津大学出版社

作者：郭学英，刘慧波 主编

页数：231

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

## <<旅游英语>>

### 内容概要

《旅游英语(旅游与酒店管理专业示范性高等职业教育精品规划教材)》分为9章，共有29个单元，每个单元分为导入、阅读、听、说和补充材料5个部分。

内容主要包括机场迎客、帮助预订、客房服务、餐厅服务、旅游观光、旅游购物、休闲娱乐、处理投诉和欢送游客等一整套由入境到出境的旅游服务过程中所用到的服务英语。

《旅游英语(旅游与酒店管理专业示范性高等职业教育精品规划教材)》既可以作为高职和中职院校旅游类专业的教材，也可以作为旅游从业人员的职业培训用书。

## &lt;&lt;旅游英语&gt;&gt;

## 书籍目录

- Chapter 1 Meeting Guests 机场迎客
  - Unit 1 Meeting the Guest at the airport 接机服务
  - Unit 2 A Welcome Speech 致欢迎辞
  - Unit 3 On the Way to the Hotel 沿途讲解
- Chapter 2 Helping With Reservations 帮助预订
  - Unit 1 Hotel Room Reservation 客房预订
  - Unit 2 Checking In 入住登记
  - Unit 3 Itinerary Planning 行程安排
  - Unit 4 Reserving Tickets 票务预订
- Chapter 3 Housekeeping Service 客房服务
  - Unit 1 Escorting the Guest into the Guest Room 陪送客人进房
  - Unit 2 Making Up the Room 收拾房间
  - Unit 3 Laundry Service 洗衣服务
- Chapter 4 Restaurant Service 餐厅服务
  - Unit 1 Table Reservation 用餐预订
  - Unit 2 Taking Orders 点菜服务
  - Unit 3 Paying Bills 结账服务
  - Unit 4 Room Service 房内用膳
- Chapter 5 Sightseeing 旅游观光
  - Unit 1 A City Tour 城市观光
  - Unit 2 A Tour of the Forbidden City 游览紫禁城
  - Unit 3 Visiting the Jade Buddha Temple 游览玉佛寺
- Chapter 6 Shopping 旅游购物
  - Unit 1 At the Souvenir Shop 购买纪念品
  - Unit 2 Four Handicrafts 购买民间工艺品
  - Unit 3 Antiques and Traditional Chinese Painting 购买古董及中国字画
- Chapter 7 Leisure and Recreation 休闲娱乐
  - Unit 1 Indoor Spots 室内运动
  - Unit 2 X—games 极限运动
  - Unit 3 Internet Cafe 网吧
- Chapter 8 Dealing with Complaints 处理投诉
  - Unit 1 A Delayed Flight 航班延误
  - Unit 2 The Poor Condition of the Guest Room 客房投诉
  - Unit 3 A Tour Guide or a Shopping Guide? 导游还是导购?
- Chapter 9 Farewell 欢送游客
  - Unit 1 See You Again Soon 再见
  - Unit 2 Seeing the Guest Off at the Airport 机场送客
  - Unit 3 A Farewell Speech 欢送辞
- 参考答案
- 参考文献

## 章节摘录

版权页：插图：Though Chinese painting has much in common with Western painting as an important part of the country's cultural heritage, it still possesses its unique national character. Chinese traditional painting seldom follows the convention of central focus perspective or realistic portrayal, but gives the painter freedom on artistic conception, structural composition and method of expression. One of its main features is that it is painted on Xuan paper with the Chinese brush, Chinese ink, mineral and vegetable pigments. Xuan paper is most suitable for Chinese painting. It can allow the writing brush wet with Chinese ink and held in a trained hand, to move freely on it, making strokes wry. These soon turn out to be human figures, plants and flowers, birds, fish and insects, full of interest and life. To work on this art needs continual exercises, a good control of the brush, and a feel and knowledge of the qualities of Xuan paper and Chinese ink. In terms of technique, the Chinese painting is divided into two major categories: free hand brushwork and detailed brushwork. The former is characterized by simple and bold strokes intended to represent the exaggerated likenesses of the objects, while the latter by fine brushwork and close attention to detail. Employing different techniques, the two schools try to achieve the same end, the creation of beauty. According to subject matter, classical Chinese painting can be divided into three categories: landscapes, figures and birds-and-flowers. Throughout the course of Chinese painting, images of emperors, philosophers, and court ladies provide role models from the past; landscapes and bird-and-flower paintings demonstrate the central place of nature in Chinese thought.

## <<旅游英语>>

### 编辑推荐

《旅游英语》(作者郭学英、刘慧波)以从外国游客的入境到出境等一系列的旅游活动为主线,将一整套的旅游服务过程展现出来,内容完备、条理清晰,并且以语言为依托,将工作流程、服务规范、服务意识和语言的交际能力融为一体,着重培养学生的综合素质。

本教材注重学生的语言实际运用能力,强调多说,多听,多模仿,多练,旨在培养实用型的旅游行业的外语人才。

因此,《旅游英语》可作为高职和中职院校旅游类专业学生的教材,也可作为旅游从业人员的职业培训用书。

《旅游英语》由湖北大学职业技术学院英语教研室主任郭学英老师及云南旅游职业技术学院的刘慧波老师担任主编。

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>