

<<旅游新概念英语 读写教程>>

图书基本信息

书名：<<旅游新概念英语 读写教程>>

13位ISBN编号：9787561844250

10位ISBN编号：7561844255

出版时间：2012-8

出版时间：天津大学出版社

作者：韩鹏

页数：155

字数：333000

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

内容概要

韩鹏主编的《旅游新概念英语2：读写教程》最大限度地编写了旅游院校开设的酒店、旅行社、会展、空乘等专业的旅游职业英语知识。

本教程内容有：酒店篇——酒店业态、酒店集团介绍、客房部、餐饮部、前厅部主要职责；空乘篇——电话预订、行李、危险物品、起飞与着陆；旅行社篇——旅游业态介绍以及武汉旅游、黄鹤楼、归元寺、湖北省博物馆等的英文导游词；会展篇——新兴会展城市、大型展馆、会展订单和会展实习介绍。

书籍目录

Part 1 English for Hospitality

Workshop One English for Housekeeping Department

Lesson 1 The Right Choice a Career in the Hospitality Industry/2
Lesson 2 The Backbone of a Good Hotel Housekeeping Department/6

Lesson 3 Room Attendants' Duties/10

Lesson 4 Room Attendant Trolley/14

Workshop Two English for Front Office

Lesson 1 Front Office/18

Lesson 2 Bellhop/21

Lesson 3 Concierge/25

Lesson 4 Hotel Reservation System/28

Lesson 5 Job Duties of Front Desk in a Hotel/32

Lesson 6 The Business Centre/36

Lesson 7 Foreign Currency Exchange/39

Lesson 8 Methods of Payment in a Hotel/42

Lesson 9 The General Switchboard Operator/46

Lesson 10 Hotel Assistant Manager/50

Workshop Three English for Food and Beverage Department

Lesson 1 The Sandwich Story/53

Lesson 2 Longevity Noodles/57

Lesson 3 Fast Food/60

Lesson 4 Paying by Credit Card/64

Lesson 5 Pizza/68

Part 2 English for Air Service

Lesson 1 Telephone Reservation/74

Lesson 2 Baggage/76

Lesson 3 Dangerous Goods/79

Lesson 4 Take-off/82

Lesson 5 Landing/84

Part 3 English for Travel and Tourism Service

Lesson 1 Tourism Industry/88

Lesson 2 Brief Introduction of Wuhan/91

Lesson 3 A Legend about the Yellow Crane Tower/96

Lesson 4 Chibi/100

Lesson 5 A Paradise for Plants and Animals/104

Lesson 6 Wudang Mountain/109

Lesson 7 The Guiyuan Temple/113

Lesson 8 Hubei Provincial Museum/118

Lesson 9 Chu River and Han Street/123

Lesson 10 The Three Gorges -- Xiling Gorge/128

Part 4 English for MICE Service

Lesson 1 A New Star in Exhibition Industry/140

Lesson 2 Exhibit Venues in Big Cities/146

Lesson 3 Canvassing Business Orde/150

Lesson 4 Interhip in Exposition/153

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>