

<<物流专业英语>>

图书基本信息

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前言

近年来,随着全球化的影响和中国国力的增强,我国对外贸易和对外经济关系蓬勃发展,国际化的交流日益增多,物流活动日益渗透到国外,许多物流专业名词与术语频繁以英文形式出现在商业文件中。

语言是交际工具,为了进行国际交流和从事各种物流业务活动,理解和掌握一些物流专业英语的知识是必要和迫切的。

基于此,《物流专业英语》编写出版。

编写本书的目的是为相关人员掌握物流专业英语词汇,顺利阅读物流专业英语文献,提高与国外同行学术交流和交往水平起到一定的帮助。

考虑到有些读者英语阅读能力有限,但又迫切需提高英语水平,本书通过对每章的重点和难点尤其是一些关键知识点加以中文解释,帮助读者快速理解、掌握书中的精华,提高学习的积极性和主动性;除重点和难点有中文解释外,其他地方基本以英文形式出现,让读者接触到原汁原味的英文,不断提高英文阅读水平和理解能力。

本书最显著的特点是反映了现在组织所处的物流环境和物流体制,描写了物流企业必须具备的基本功能。

本书内容涉及物流概论(Introduction to Logistics)、物流战略(Logistics Strategy)、供应链管理(Supply Chain Management)、物料管理(Materials Management)、采购(Procurement)、运输(Transportation)、仓储和库存控制(Warehousing and Inventory Control)、配送(Physical Distribution)、包装(Packaging)、物流信息(Logistics Information)、国际物流(International Logistics)、物流工程(Logistics Engineering)、案例研究(Case Study)、物流学科(Academic Disciplines of Logistics Management & Engineering)等14个部分,内容涵盖物流管理和物流工程专业绝大部分主干课程所涉及的物流英语词汇。

书后附有物流类专业学术机构及协会组织的名称、网站以及物流专业英语常见词汇表。

本书适合已学完基础英语的高等院校的物流类专业学生,也可作为从事物流相关行业人员进一步提高专业英语阅读能力的参考用书。

本书适用对象如下: 物流相关行业从业人员;

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内容概要

本书最显著的特点是反映了现在组织所处的物流环境和物流体制，描写了物流企业必须具备的基本功能，内容涉及物流概论、物流战略、供应链管理、物料管理、采购、运输、仓储和库存控制、配送、包装、物流信息、国际物流、物流工程、案例研究、物流学科等14个部分。

书后附有物流类专业学术机构及协会组织的名称、网站以及物流专业英语常见词汇表。

本书可作为普通高等学校物流管理专业本科学生的教材，也可作为从事物流相关行业人员进一步提高专业英语阅读能力的参考用书。

书籍目录

Chapter 1 Introduction to Logistics and Logistics Management 1 . 1 DEFINITION OF LOGISTICS MANAGEMENT 1 . 2 LOGISTICS ' ROLE IN THE ORGANIZATION 1 . 3 THE MISSION OF LOGISTICS MANAGEMENT DISCUSSION QUESTIONSChapter 2 Logistics Strategy 2 . 1 THE NEED FOR LOGISTICS STRATEGY 2 . 2 STRATEGIC LOGISTICS MANAGEMENT 2 . 3 OTHER STRATEGIES 2 . 4 DESIGNING A LOGISTICS STRATEGY 2 . 5 IMPLEMENTING THE STRATEGY DISCUSSION QUESTIONSChapter 3 Supply Chain Management 3 . 1 BASIC CONCEPT OF SUPPLY CHAIN MANAGEMENT 3 . 2 SCM FROM A LOGISTICS MANAGEMENT PERSPECTIVE 3 . 3 PARTNERSHIPS IN THE SUPPLY CHAIN 3 . 4 MANUFACTURING AND SCM IN CHINA DISCUSSION QUESTIONSChapter 4 Materials Management 4 . 1 MANAGEMENT IN RELATION TO MATERIALS AREAS 4 . 2 THE OBJECTIVES OF MATERIALS MANAGEMENT 4 . 3 SCOPE OF MATERIAL MANAGEMENT ACTIVITIES 4 . 4 PRINCIPLES OF MATERIALS MANAGEMENT DISCUSSION QUESTIONSChapter 5 Procurement 5 . 1 INTRODUCTION TO PROCUREMENT 5 . 2 SETTING THE PROCUREMENT OBJECTIVES 5 . 3 THE PROCUREMENT PROCESS 5 . 4 OTHER ISSUES OF SOURCING STRATEGY DISCUSSION QUESTIONSChapter 6 Transportation 6 . 1 DEFINITIONS OF TRANSPORTATION 6 . 2 MODE OF TRANSPORT 6 . 3 PROGRESS IN TRANSPORTATION 6 . 4 TRANSPORTATION DOCUMENTATION 6 . 5 CONTAINER TRANSPORTATION 6 . 6 TRANSPORTATION DECISIONS DISCUSSION QUESTIONSChapter 7 Warehousing and Inventory Control 7 . 1 ROLE OF WAREHOUSE 7 . 2 TYPES OF WAREHOUSES 7 . 3 WAREHOUSING DESIGN AND PLANNING 7 . 4 SOMETHING ABOUT INVENTORY CONTROL DISCUSSION QUESTIONSChapter 8 Physical Distribution 8 . 1 FUNCTION OF PHYSICAL DISTRIBUTION 8 . 2 CONCEPT OF DISTRIBUTION CENTER 8 . 3 SCOPE OF DISTRIBUTION ACTIVITIES 8 . 4 STORAGE FACILITIES IN DISTRIBUTION CENTERS 8 . 5 A DRIVING FORCE IN EUROPEAN DISTRIBUTION DISCUSSION QUESTIONSChapter 9 Packaging Chapter 10 Logistics Information Chapter 11 International Logistics Chapter 12 Logistics Engineering Chapter 13 Case Study Chapter 14 Academic Disciplines of Logistics Management & EngineeringAppendixReferences

章节摘录

A critical prerequisite for a VMI model to work is the mutual trust and effective information sharing established by the participating parties. If the information between the supplier and the manufacturer does not flow smoothly and is shared in time, created often by a lack of trust, it is difficult to achieve the major benefits of the VMI. Since the beginning of the implementation, lack of trust between the Sinopec subsidiaries and their suppliers has been present. This is deeply influenced in particular by traditional practices of living in a 'large inventory ensures good supply' paradigm for a long time. For this reason, subsidiary companies are skeptical about VMI efficiency and quite concerned about potentially heightened prices and possible shortages, even though they received training on VMI before the implementation. For example, some managers are specifically worried about the 'what if' question in two scenarios. One scenario has to do with a prosperous market, in which a supplier may charge higher price for the same materials. If the Sinopec subsidiary does not accept the price, there is concern that the supplier may shift to other buyers who are willing to pay, causing the Sinopec subsidiary to go out of stock. The other scenario concerns the subsidiary's skepticism about the supplier's capability and commitment to perform the JIT delivery. As a result, the implementation of VMI has actually increased the anxiety of both parties. The managers still require the vendors to provide more VMI materials than actually needed, and the suppliers, under the demand pressure and competition, are willing to conform to the buyers' requests.

编辑推荐

编写《普通高等学校物流管理专业本科系列教材：物流专业英语》的目的是为相关人员掌握物流专业英语词汇，顺利阅读物流专业英语文献，提高与国外同行学术交流和交往水平起到一定的帮助。考虑到有些读者英语阅读能力有限，但又迫切需要提高英语水平。

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