<<英美报刊文献阅读教程>>

图书基本信息

书名:<<英美报刊文献阅读教程>>

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内容概要

《英美报刊文献阅读教程》在充分借鉴前人丰富实践经验的基础上,努力体现创新驱动和开放合作的理念,按照美国报刊的基本板块,尽量原汁原味地呈现英美报刊的内容和形式;同时,还着力采用跨学科的方法,融入政治学、国际关系、新闻学以及文体学等专业的知识,撰写每部分的导读,旨在帮助读者熟悉和掌握新闻英语的基本规律和特点的同时,拓宽读者有关美国政治、经济、社会、文化以及国际关系和新闻学等方面的知识面。

为突出本教材的"中国特色",主编倪建平还将"国际新闻"分为两部分,突出了"中国观察",并 在正文后增加了补充阅读文章,以帮助读者更好地了解英美媒体是如何报道中国的。

此外,为进一步发挥读者的语言运用能力,每课后面的"讨论题"都是围绕课文的主题而展开的。

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