

<<商务英语阅读（上册）>>

图书基本信息

书名：<<商务英语阅读（上册）>>

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内容概要

国晓立、周树玲主编的《商务英语阅读》分上下两册，共32个单元，涉及了国际贸易、金融、营销、物流、人力资源管理、跨文化交际、知识产权等多个领域。

每个单元包括三篇阅读。

A篇内容翔实，让读者对本单元话题做整体了解，并掌握本领域所涉及的专业词汇；另外两篇补充阅读材料选自新闻报道，短小精悍，从某一独特视角让读者体会此领域的新发展和新动态。

针对文章中出现的专业术语以及相关的知识背景，《商务英语阅读(上册)(第2版)》都提供了详细的注释，帮助读者更好地理解文章。

《商务英语阅读(上册)(第2版)》的练习题型包括回答问题、词义搭配、多项选择、正误判断、英译汉等，并附有答案，目的在于帮助读者巩固所学内容，并帮助读者提高语言实际运用能力。

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