

<<大学英语通用翻译教程>>

图书基本信息

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内容概要

《21世纪多维英语规划教材：大学英语通用翻译教程》等学校非英语专业本科生大学英语课程教学提出了一般要求、较高要求和更高要求。

一般要求是高等学校非英语专业本科毕业生应达到的基本要求，较高要求或更高要求是为有条件的学校根据自己的办学定位、类型和人才培养目标所选择的标准而推荐的。

按照《课程要求》，大学英语课程体系应该将综合英语类、语言技能类、语言应用类、语言文化类和专业英语类等必修课程和选修课程有机结合起来，以确保不同层次的学生在英语应用能力方面得到全面的训练和充分的提高。

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作者简介

肖坤学，湖南邵阳人英语教授，在职博士曾赴澳大利亚、美国等多所大学访学，观任广州大学外国语学院院长、硕士生导师学术兼职包括：广东省翻译协会副会长、广东省翻译协会语言与专业委员会主任、中国认知语言学会常务理事等研究兴趣涉及认知语言学、翻译与英语教学等在《当代外语研究》、《外语研究》、《外语学刊》、《外语与外语教学》等学术期刊发表论文近40篇：公开出版专著、教材、词典10余部：主持或参与广东省哲学社会科学“十一五”规划课题、广州市社科联规划课题等8项 陆道夫，安徽六安人英语教授、比较文学与世界文学教授，文学博士广东省教育厅“千百十工程”校级学术骨干第一批培养对象曾留学加拿大。

师从多伦多大学英语系LindaHutcheon教授，从事美国现当代文学、后现代主义思潮研究现任教于广州大学外国语学院学术兼职包括：广东省翻译协会理事、教育部英语翻译四级证书考试华南区中心主任发表论文、译文40余篇，出版专著、译著、教材等15部（本），主持教育部人文社科规划课题1项、广东省哲学社会科学“十一五”规划课题1项、广东省教育厅人文社会科学一般项目1项。

参与省部级教学科研课题4项

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章节摘录

Palo Alto-based Facebook , which was founded in 2004 and has more than 500 million users , filed its trademark infringement lawsuit in U. S. District Court in San Jose last week , asserting that the "book" part of its name is "highly distinctive in the context of online communities and networking websites". "If others could freely use ' generic plus book' marks for online networking services targeted to that particular generic category of individuals , the suffix ' book' could become a generic term for ' online community/networking services ".

"As companies mature , it becomes common that they start bringing trademark enforcement actions against people with names that bug them. " Facebook believes that Teachbook is unfairly riding on its coattails by using the suffix "book" to reference the larger site' s established reputation. "Effectively they' re bombing a mosquito here , and we' re not sure why they want to do that. " Teachbook said. 2. A Delaware Chancery Court judge has ruled in favor of eBay in a shareholder suit against Craigslist and its majority shareholders . In 2004 , eBay paid \$32 million for a 28.4 percent interest in San Francisco-based Craigslist , with founder Newmark and CEO Buckmaster getting \$8 million each. But relations broke down after eBay launched a rival classifieds business in 2007. In January 2008 , controlling stakeholders Newmark and Buckmaster adopted a rights plan that diluted eBay' s stake in the company , and a legal battle quickly ensued. eBay and Craigslist both filed lawsuits against each other , with eBay claiming Craigslist had tried to unfairly dilute its stake , and Craigslist alleging that eBay had used it to develop its own competing classified service. "We are very pleased that the court gave eBay what it sought from the lawsuit , " eBay General Counsel said in a press release. "eBay brought this suit to protect its own shareholders and preserve its valuable investment in Craigslist. "

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