<<《国际商务函电》配套练习册>>

图书基本信息

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内容概要

《国际商务函电》一书出版后,广大读者询问是否继续编写一本配套练习。在中国商务出版社的大力支持下,我们编写了这本《配套练习册》。

本书紧扣原教材,也并不是说本书只能配合原教材使用。

一者本书的练习有适当的补充(或说超范围),目的是帮助高职高专学生(本书的使用对象)培养独立学习和主动学习的能力;二者国际商务函电内容并不复杂,覆盖面较窄。 也就是说,本书脱离原教材,仅作为单独的函电练习册使用也是完全可以的。

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