

图书基本信息

书名：<<第十届西湖国际中小企业研讨会论文集（共2册）>>

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内容概要

《第十届西湖国际中小企业研讨会论文集（套装共2册）》共收录了161篇英语文章，分为7个专题领域：中小企业创新、中小企业集群、中小企业财务与融资、中小企业运营、电子商务、风险投资与中小企业成长、中小企业政策支持。

这些文章探讨了中外中小企业的创新模式、创新管理与成功经验，中小企业集群的形成与发展、中小企业创新网络的嵌入性与特性，中小企业融资方式及存在问题，信用评估方法，情感劳动者的概念与框架，中介机构绩效的评价，中小企业国际竞争力，企业战略计划的框架，欧洲中小企业政策，中小企业经营者成功培训的国际案例比较，贸易中的道德嵌入，等等。

《第十届西湖国际中小企业研讨会论文集（共2册）》可以作为关注中小企业研究的理论工作者、相关政策制定者、企业家以及从事中小企业相关工作的人员阅读与参考用书。

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