

图书基本信息

书名：<<2009郑州技术管理研讨会论文集·上册>>

13位ISBN编号：9787802475434

10位ISBN编号：7802475430

出版时间：2009-9

出版时间：池仁勇、等知识产权出版社（2009-09出版）

作者：池仁勇

页数：759

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

内容概要

本论文集共收录了165篇英语文章，分为8个专题领域：创新、技术管理、项目管理、可持续发展、创业、技术经济学、物流和其他。

这些文章综合探讨了产品创新管理、产业创新政策的理论模型和实证研究；知识产权管理和研发管理的方法和模型；新技术产业发展政策、区域创新能力评估，项目管理的模式；环境管理、技术转移和区域可持续发展的理论与应用；创业影响因素，创业管理模型；技术管理与区域、产业经济发展的关系；第三方物流管理案例、绩效；企业发展的社会责任，等等。

《2009郑州技术管理研讨会论文集（共2册）（英文版）》可作为技术管理的理论工作者、政策制定者，企业家以及相关人士参考用书。

书籍目录

PART ONE INNOVATION

2 Synergistic Evolution of Technological Innovation and Industrial Structure on Convergence

6 Exploring Technological Innovation Capability Based on Patent Information Analysis: A Case Study on Guangxi Automobile Industry

12 The Evaluation on Technological Innovation and Its Countermeasure Research for SMEs

15 The Development of Price Models for Innovated-technology Products with Introduction of Time Variable

20 The Analysis on a Survey of Enterprise Technological Innovation: Based on the Questionnaires from 225 Enterprises in Wenzhou

25 The Discussion of Hubei High-tech Industry Technology Innovation Policies

29 The Dynamic Relationship of Institutional Innovation, Technological Innovation and Economic Development: From the Angle of Professional Evolution of Economic Cycle

34 The Organization Innovation in Construction of New Socialist Countryside

BAI Yun, GONG Yandao

37 A Model of Service Innovation Based on the View of Company/Consumer Interface

WE/Tie, LU Ruoyu

41 The Outlook of "Problem Situation" for Innovation during Growth of Small and Medium-sized Enterprises

45 Literature Study on Korean National Innovation System Policies

49 The Service Innovation Method of Increasing Customer Value for Whole Service through Additional Service

53 The Construction and Empirical Study on a Measure Model of the Technological Innovation Capability in Enterprises

58 The Analysis of the Evaluation System on Enterprises' Independent Innovation Capacities and the Hindrance Factor: An Empirical Research Based on Zhejiang Province

66 Constructing Vertical Cooperation Innovation Network Based on Value Network

71 Properties and Evolution Mechanisms of Regional Innovation System: From a Perspective of Complex Adaptive Systems Theory

75 Research on Approaches to Promoting Cooperative Innovation between Enterprises and Universities in China

80 International Comparison and Learning from: On Financial Supporting System of SMEs Technology Innovation

85 Student Loan, the Accumulation of Human Capital and Technological Innovation

89 The Technological Innovation Capability of Enterprise on Brand Influence

93 The Study of Open Innovation on Chinese Electronic Information Industry in the Area of Shenzhen

99 The Innovation Capability of Modern Service Industry in Optics Valley of China

104 Market-orientation of the Technical Innovation of Small and Medium-sized Private Enterprises

108 Evolution of Regional Innovation

113 The Risk Evasion of the Virtual Enterprise Technology-innovation

117 The Selection Research of Vehicle Manufacturing Firms' Strategic Suppliers on Technological Innovation Ability

123 Network Structure, Absorptive Capacity, and Innovation of Cluster Firms

128 The Innovation of Financial Market in Chinese Private Enterprises

132 Technological Innovation and Industrial Structure Upgrading

138 Analysis of Obstacles to Technology Innovations of SMEs in Henan Province and Countermeasures Research

142 Product Innovation on the Basis of Interface Management

145 Enhancing Technological Innovation Capability through Patent Information Analysis: A Case Study on Guangxi Cane Sugar Industry

149 Corporate Reputation Signaling Restrains Adverse Selection of Alliance Partners by Game Analysis

152 The Incentive Environment of Chinese Enterprises' Innovation.....

章节摘录

插图：We know that R&D investment is an important pre-requisite for convergence innovation, adding two supplementary variables: c_4 and c_5 , which is the HI of R&D personnel? and R&D expenditures, which reflect the situation of industrial convergence.

3.2 The select of Indicators in the Information Industrial Structure Systems The evolution of industrial structure is an ongoing process of high grade tends to have more of a phased and orderly. In this paper, we select five factors to represent the essential characteristics of internal structure of the information industry, which is the demand structure (S_2), the technology structure (S_1), the employment structure (S_3), the trade structure (S_4) and the output structure (S_5). Where these indicators are respectively indicated with labor productivity that is industrial added value of electronic information industry divided by the number of employees, the sales rate that is the output value of electronic information product sales and industrial output ratio, the proportion of average employment of electronic information industry in the total employes as a whole, the proportion of export delivering value in industrial output value; Industrial added value of electronic information industry in the overall industrial added value.

3.3 indicator Data Processing Firstly, industrial convergence subsystem data in 2005 was analyzed with factor analysis, and get the initial factor loading matrix (see table 4.1). From the table, we can see that R&D expenditures convergence, research personnel convergence and market convergence has a higher load factor on the first public factor; technology convergence and business convergence have a higher load factor on the second public factor. The weights (eigenvectors) corresponding to each indicator is defined as the data in initial load factor matrix divided by the corresponding square root of eigen values of each factor. Eigenvector multiplied by standardized data make each public factor score function, and take the proportion of eigen value of each public factor in the sum of eigen values as weight to calculate composite factor scores. For example, we get the factor scores of industry convergence in 2005, $C_a = 0.33z_c + 0.38z_c' + 0.4z_c' + 0.3z_c' + 0.29z_c$. Weight tells technology convergence is the basic of industrial convergence; market convergence is the key to achieve industrial convergence. Only the technical level of convergence is very difficult to achieve real convergence on industry level.

编辑推荐

《2009郑州技术管理研讨会论文集·上册(英文版)》是由知识产权出版社出版的。

版权说明

本站所提供下载的PDF图书仅提供预览和简介, 请支持正版图书。

更多资源请访问:<http://www.tushu007.com>