

<<农业经济管理英语>>

图书基本信息

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内容概要

《新世纪农业科学专业英语：农业经济管理英语》选材于管理学、经济学、市场营销、农业经济、城镇规划等领域内的权威性专著、教材、相关案例、学术论文及研究报告。

《新世纪农业科学专业英语：农业经济管理英语》共分18个单元，每单元由精读、泛读、词汇和练习组成，并附有译文和参考答案，《新世纪农业科学专业英语：农业经济管理英语》适用于高等农业院校经济与管理专业。

农村区域发展专业，市场营销专业，城乡规划专业本科生及研究生的专业英语教学使用。

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