

<<国际商务英语函电>>

图书基本信息

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内容概要

为适应高职高专国际经济与贸易、经贸英语等专业外贸函电教学的需要，我们组织全国部分职业院校外经贸英语教学专家、学者，在研究、吸取现行多种同类教材优点的基础上，编写了本教材。

编写过程中，我们尽可能贴近业务实际及学生特点，做到准确精练、深入浅出，选用大量合同、信用证、各种单据等实例供学生操作，突出实用性、可操作性，充分体现高职高专教材“以能力为本位，以应用为目的，以学生为主体”的特点。

每课内容包括：课文、英汉注释、例句、练习、补充内容，并附有习题答案、译文供参考。

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