

<<泛读教程（第三册）>>

图书基本信息

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## 前言

随着改革开放的日趋深入，社会各界对外语人才的需求持续增长，我国英语专业的招生规模逐年扩大，教学质量不断提高。

英语专业本科生教育的改革、学科建设及教材的出版亦取得了巨大的成绩，先后出版了一系列在全国有影响的精品教材。

21世纪的到来对英语人才的培养提出了更高的标准，同时也为学科建设和教材编写提出了新的要求。随着中国加入世界贸易组织，社会需要的不是仅仅懂英语的毕业生，而是思维科学、心理健康、知识面广博、综合能力强，并能熟练运用英语的高素质的专门人才。

由于中学新的课程标准的颁布，中学生英语水平逐年提升，英语专业本科生入学时的基础和综合素质也相应提高。

此外，大学英语（公外）教育的迅猛发展，学生英语能力的提高，也为英语专业学生的培养提出了严峻的挑战和更新、更高的要求。

这就规定了21世纪的英语教学不是单纯的英语培训，而是英语教育，是以英语为主体，全面培养高素质的复合型人才。

教材的编写和出版也应顺应这种潮流。

为了迎接时代的挑战，作为我国最大的外语教材和图书出版基地之一的上海外语教育出版社（外教社）理应成为外语教材出版的领头羊。

在充分调研的基础上，外教社及时抓住机遇，于新世纪之初约请了全国25所主要外语院校和教育部重点综合大学英语院系的50多位英语教育家，在上海召开了“全国高等院校英语专业本科生系列教材编写委员会会议”。

代表们一致认同了编写面向新世纪教材的必要性、可行性和紧迫性，并对编写思想、教材构建、编写程序等提出了建议和要求。

而后，外教社又多次召开全国和上海地区的专家、学者会议，撰写编写大纲、确定教材类别、选定教材项目、讨论审核样稿。

经过一年多的努力，终于迎来了第一批书稿。

这套系列教材共分语言知识和语言技能、语言学与文学、语言与文化、人文科学、测试与教学法等几个板块，总数将超过150余种，可以说几乎涵盖了当前我国高校英语专业所开设的全部课程。

编写内容深入浅出，反映了各个学科领域的最新研究成果；编写体例采用国家最新有关标准，力求科学、严谨，满足各门课程的具体要求；编写思想上，除了帮助学生打下扎实的语言基本功外，还着力培养学生分析问题、解决问题的能力，提高学生的人文、科学素养，培养健康向上的人生观，使学生真正成为我国21世纪所需要的外语专门人才。

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### 内容概要

“新世纪高等院校英语专业本科生系列教材&#8226;泛读教程”根据《高等学校英语专业教学大纲》编写，供高等学校英语专业本科一、二年级泛读（阅读）课教学使用。

《泛读教程》的特征体现在“泛”与“读”两个方面。

泛：选材广泛、体裁多样，涉及英语国家的社会、政治、经济、文化、文学、历史、宗教、体育、医药、环保、风土人情、科普知识等各个领域，既有文学作品，又有记叙、说明、议论、新闻、广告等语言风格不同的各类文章。

读：提供全面系统的阅读训练，指导学生掌握细读、略读、寻读等方法，快速、准确地获取并处理信息，并通过各种练习，培养多种思维能力。

学完本教材，学生可以提高英语的阅读能力和阅读速度，增强英语语感，扩大词汇量，增加英语国家文化背景知识。

书籍目录

READING SKILL: Skimming  
UNIT 1 Reading Strategies  
Text : Why Read Faster  
Text : Common Faults and Eye Movements  
UNIT 2 Education  
Text : It's Never Too Late for Success  
Text : The Education of Benjamin Franklin  
UNIT 3 Body Language  
Text : Signals Without words  
Text : The Secret Language of Barrier Signals  
UNIT 4 Animals  
Text : Little Brother of the Wolf  
Text : Marmosets : The World's Smallest Monkeys  
UNIT 5 History  
Text : Some Theories of History  
Text : Abraham Lincoln Again  
UNIT 6 Language  
Text : Vocabulary Change  
Text : Give Up Six Words and Change Your Life  
UNIT 7 Space  
Text : Has the Bright Promise of the Space Program Faded?  
Text : Probing the Universe  
UNIT 8 Women  
Text : Women in Education, Sports and Media  
Text : Women In Science  
UNIT 9 Cities  
Text : The Unforgettable Hong Kong  
Text : London  
UNIT 10 Cross-Cultural Communication  
UNIT 11 Information Retrieval  
UNIT 12 Environment  
UNIT 13 Medicine  
UNIT 14 Evolution  
UNIT 15 Transportation  
UNIT 16 Time  
UNIT 17 Television  
UNIT 18 Poetry

## 章节摘录

The word "Yankee" is about 300 years old. It was first used as a nickname for the colonists who settled in New England. But where did the word come from ?

What does it mean ?

How did it get into the language ?

There are 20 stories explaining where "Yankee" came from. But the experts say only two of these stories are believable. A number of people believe that it came from a Scottish word meaning sharp and clever. Even today, anyone who is a sharp trader is called "Yankee trader." But most experts agree that "Yankee" came from Holland. Many years ago, the Hollander who made cheese were called Jan Kees by the Germans. Some of these Hollanders came to America in the early 1600s. They settled near the New England colonists. The Hollanders were great farmers. They laughed at the colonists in the north who tried to build farms on the mountain rocks. And so, the Hollanders gave their own nickname to the New England colonists. The British quickly picked up the nickname and the New Englanders became Yankees. During the American Civil War "Yankee" took on a wider meaning. The soldiers in the northern states were called Yankees by the men of the southern army.

During World War One the word was shortened to "Yank." The song, "The Yanks Are Coming," brought tears and joy to the peoples of the hard-pressed Allied nations. Today, "Yankee" is known throughout the world as another name for an American. Of course, one cannot talk about "Yankee" and not mention "Doodle" or "Yankee Doodle." This phrase also has a story. It is said that in 1775 a British army doctor, Richard Shucksberg, wrote the song, "Yankee Doodle," to poke fun at the colonial troops. The British army, always neat in its bright red uniforms, looked down on the rough colonial soldiers, who really were not soldiers at all, but farmers with clubs and old guns--angry farmers who rebelled against the high British taxes.

编辑推荐

普通高等教育“十五”国家级规划教材培养高素质、复合型外语创新人才 理念新颖人文、科学知识融入教材 特色明显覆盖知识，技能、文化等科目，总数超过150种 体系完备全国30余所著名高校百余位英语教育专家参加编写 阵容强大 “新世纪高等院校英语专业本科生系列教材”的编写和出版，不仅能满足21世纪英语人才培养的需要，其前瞻性、先进性和创新性也将为外语乃至其他学科教材的编写开辟一条新的思路，拓展一片新的视野。

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