

<<旅游服务英语实训教学参考书>>

图书基本信息

书名：<<旅游服务英语实训教学参考书>>

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内容概要

根据目前高职教育提出的“工学结合，项目为中心，案例驱动教学，边讲边练”为核心的理念，本教材着眼于提高学生实际操作能力和就业能力，采取模块化、多案例、互动式、重实训的编写方式，课程内容以适度够用为标准。

本书主要适用于全国高职高专院校英语专业的商务 / 应用 / 外贸英语方向以及国际贸易或财经类专业的学生。

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章节摘录

插图：During our stay here we have travelled 8,000 kilometres under the expert guidance of the excellent staff of the China International Travel Service. As we travelled through China, we were impressed by the determination and confidence of the Chinese people and by the scenes of construction everywhere. Out of our many visits to various areas of the world, this visit to your country has been the most culturally rewarding. The friendliness, hospitality, superb food, comfortable accommodation and beautiful scenery have combined to make this a memorable trip for all of us. We are leaving tomorrow. However, you can be sure that we will always cherish happy memories of your country and your delightful people. China is one place we would love to return to —— there is so much one can learn here. In the meantime, we look forward to having an opportunity to welcome you, our Chinese friends, to the United States so that we can return some of your kindness and hospitality. Thank you very much. Ladies and Gentlemen, I am very happy to be here tonight to express my thanks and to bid farewell to my American friends. We are at the end of our journey through my remarkable country, and have been deeply impressed. Americans have always admired progress and the People's Republic of China is an outstanding example. Our country has been through an amazing 50 years of national achievements. During your stay here we have travelled 8,000 kilometres. As you traveled through China, you were impressed by the determination and confidence of the Chinese people and by the scenes of construction everywhere.

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