

<<大学英语综合训练教程>>

图书基本信息

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内容概要

《大学英语综合训练教程》共分四册，每一册内容和《新视野大学英语》读写教程相对应，每单元第一部分的同步辅导和教材各相应单元内容相配合，提供文章的背景知识、文章结构导读与分析、重点难点讲解等；第二部分综合训练试题与大学英语四级统考的最新题型相一致，为学生和教师提供丰富的单元测试、英语竞赛和四级强化辅导试题。

本套教材由于兴亭老师担任总主编，编者均为多年从事大学英语教学工作的一线教师，在编写过程中能结合教学情况，力求抓住学生学习过程中的主要问题进行循序渐进的辅导与练习。

在编写过程中，编者参考了大量的文献资料，在此谨向参考资料的出版者与编著者表示由衷的感谢。

成书之际，我们要感谢宿迁学院院领导和教务处的大力支持与鼓励，感谢徐州师范大学外国语学院为《大学英语综合训练教程（第2册）》的出版提供的帮助，感谢为《大学英语综合训练教程（第2册）》提出过宝贵意见和建议的有关人士。

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章节摘录

Interest in protecting the environment just keeps growing and growing. The idea of getting a daily newspaper or a weekly or monthly magazine on paper seems incredibly wasteful to the point of decadence. Environmental consciousness will drive e-book acceptance. A Publishing Revolution The book publishing industry is one of the most backward, musty, out-of-date businesses in our economy. While every other kind of information moves at the speed of light, the process of publishing a book is like something from the Middle Ages. For authors, it can take months to even find a literary agent willing to represent their work. Then the agent takes months to find a publisher. Then it takes ages for the publishing company to get the book out there.

People are already circumventing all this by self-publishing. The self-publishing industry is the only area of paper-book publishing that's thriving right now. Soon enough, a huge number of authors are finally going to get fed up with the publishing industry and just self-publish electronically. They'll hire their own freelance editors, and do the marketing themselves. The publication of a finished manuscript will take minutes, rather than months.

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