

<<话说文化>>

图书基本信息

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内容概要

《CHINESE CULTURAL TIPS》 With the advance of modern technology and communications, the world feels smaller. The technical improvements have made the once formidable geographical distance accessible. Peoples of different cultures find themselves interacting more closely than ever. Physical distance is no longer an obstacle preventing the interaction, but understanding of cultures different from one's own emerges as a new challenge.

This book, as its title shows, aims at, from a cultural perspective, providing some tips to those who are working or living in China and who want to make friends with the Chinese. The Chinese culture, with its evolution for over five thousand years, has formed its unique characteristics and has exerted a tremendous influence on all of Asia. The questions such as how and why the Chinese behave as they do require a careful probing of their cultural background. If we think of Chinese culture as a huge tree, then this book may be like some leaves which might enable you to imagine the tree from which they come. Generally speaking, the Chinese take a pragmatic attitude toward life, which can be seen in their interpersonal relationships and also their various holidays and celebrations. The author is concerned with understanding and interpreting these cultural characteristics. The method of the book is to discuss everyday phenomena and trace the underlying cultural factors. The book offers a glimpse into the meaning of Chinese culture, but suggests a possible method for a deeper understanding of Chinese life.

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