

图书基本信息

书名：<<B Communicates商业广告设计>>

13位ISBN编号：9788495951540

10位ISBN编号：8495951541

出版时间：2005-3

出版时间：Actar/Ajuntament de Barcelona

作者：Enric Casas

页数：194

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

## 内容概要

Description: B Communicates presents the work that the Barcelona City Council has carried out over the past four years in the communication sphere. It is a comprehensive, informative, and entertaining full-color compilation of all of Barcelona's publicity campaigns (postcards, billboards, television ads, posters) that were sponsored and promoted by its council: a compendium of experiences of shared involvement, and a presentation of creativity and imagination. Here is the graphic history of a diverse, caring, festive, and dynamic city. The complicity between the city and the municipality are such that, since democracy was declared in 1979, it has been impossible to cut these relations; thus the affirmation of Barcelona in the media is, for its inhabitants, akin to the affirmation that the city is, indeed, independent and unique.

#### 版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>