

<<商店设计Within Shops>>

图书基本信息

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内容概要

Shop design is becoming a major branch of architectural and Interior design practice as shopping grows into an ever more influential element of the city—often even generating urban spaces. Within Shops showcases close to fifty of the most recent and exciting retail designs from around the Asian region, ranging from a museological couture clothing shop in Bangkok, to a spacecraft-shaped menswear outlet that steals the show in downtown Akita. Japan Within Shops features fascinating outlets for globally established names such as Issey Miyake, Camper and Toni&Guy, as well as many smaller locally-owned outlets that are by no means less cutting edge. From fantasy spaces to serious trading turf, these shops are reflective of the new direction of the urban environment, and offer an exciting insight into the realm of retail design in some of the most consumer culture driven economies in the world.

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